

EAUN – Long-term strategy 2008-2013

Short version

Definition

The EAUN is the representative body for European urology nurses and aims to facilitate the continued development of urological nursing in all its aspects.

Short and long-term goals for EAUN objectives

Act as representative body

- 1a. Promote urology nursing in all fields/target groups
- 1b. Increase membership
- 1c. Represent national societies in Europe
- 1d. Expand partnership with EAU
- 1e. Be recognised as a professional organisation by other parties
- 1f. Represent EAUN at conferences and global organisations

Development of urological nursing

- 2a. Create guidelines and standards for good clinical practice and make evidenced based theory available for practice
- 2b. Provide and promote a European Urology Week focused on urology nursing
- 2c. Organise workshops and courses
- 2d. Create a European standard of education and accreditation for urological nurses (E-learning, ESU, EAUN School of Urology)

Science and research

- 3a. Organise Annual scientific meeting, Research competition, abstract sessions
- 3b. Establish EAUN Scientific Committee for urology nursing (scientific programme, research, studies)
- 3c. Participate in European and international research programmes, advisory boards and cooperate in running European studies

Knowledge exchange

- 4a. Meet with chairs national societies annually and increase exchange of information
- 4b. Develop database and library, internet forum
- 4c. Involve national societies and members in developing EAUN materials
- 4d. Expand Fellowship programme
- 4e. Publish Good Practice in Health Care booklets
- 4f. Expand information found on (links of) www.eaun.uroweb.org

International perspective

- 5a. Attend all important international meetings in urology nursing with EAUN booth/lecture
- 5b. Contribute to international meetings
- 5c. Participate in global network initiatives

Establish standards for urology nursing

- 6a. Provide evidenced based guidelines
- 6b. Establish European guideline-groups on urology nursing and health care in general
- 6c. Ensure quality assurance and accreditation on existing guidelines through international recognised "Clearing House"
- 6d. Offer certification on various levels in urology nursing

Contribute to European urological health care policies

- 7a. Develop network with all parties involved in urology health care
- 7b. Awareness of the diversity in European national health care policies
- 7c. Represent EAUN and our patients in health care discussions throughout Europe

Generate funding

- 8a. Increase membership, sponsorship and participation in the annual congress
- 8b. Make a business plan
- 8c. Develop educational grants

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Mission

EAUN seeks to foster a European urology nursing alliance to provide and promote excellence in urological nursing, sharing of knowledge and setting standards for quality urological nursing practice, research and education.

Objectives/ Goals

1. To act as the representative body of European urological nurses for the purpose of facilitating the continued development of urological nursing in all its aspects
2. To foster the highest standards of urological nursing care throughout Europe
3. To encourage urological research undertaken by nurses and to enable the broadcasting of its results
4. To promote the exchange of experience and good practice between its members
5. To establish standards for training, certification and practice for European urology nurses
6. To contribute to the determination of European urological health care policies
7. To liaise and collaborate with other organisations in the field of urology, particularly the European Association of Urology.

Goals and objectives with timeline

Goal		
<p>1. To act as the representative body of European urological nurses for the purpose of facilitating the continued development of urological nursing in all its aspects</p>		
Strategy	Remarks	Timeline
<p>Promote EAUN and urology nursing by strengthening our role in urological practice through</p> <p>a) Increasing the number of members in the EAUN</p> <p>b) Representing EAUN at conferences (national associations) and international forums (DGU, NUF, SUNA, BAUN, ICS, IUGA) and join intercontinental alliances</p> <p>c) Be known and recognised as a professional organisation by societies and potential partners in health care relations</p>	<ol style="list-style-type: none"> 1. Create an overall long-term strategy concerning needs to accomplish the goals 2. Operationalise urology nursing through national societies supported by campaigns in relevant magazines and journals. 3. Develop network and partnerships with national associations 4. Create business-plan and budget in cooperation with EAU 	<ul style="list-style-type: none"> • 2008 ► • Urology week Sept. 2008 ► • Urology Nurses week 2009 • Other local events ►2008 • Join GAUN-alliance –meeting 2008 in Edinburgh • April 2008 ► • Media-plan
<p style="text-align: center;">Important conditions related to accomplishing the goal</p> <ul style="list-style-type: none"> • EAUN seeks to be an organisation for all urology nurses in Europe. At this moment EAUN is dominated by the Scandinavian countries, UK, Ireland, Netherlands and Belgium. There is a lack of united national associations and networking tools in many countries. Moreover a network and interaction is lacking between practical and scientific oriented nurses. But most of all the language barrier will be a specific task in this process and an ongoing challenge. The results of the Long Term Plan (LTP) will also depend on future resources for promotion and communication tools. 		
<p>2. To foster the highest standards of urological nursing care throughout Europe</p>		
Strategy	Remarks	Timeline
<p>a) Bringing best evidence to best practice by creating guidelines and standards by using an internationally recognised instrument</p> <p>b) Constitute a guideline-group</p> <p>c) Plan a review process for the existing “good clinical practice” booklets</p> <p>d) Present good practice and evidence based guidelines on video/CD-Rom/ E-learning programmes edited by the <i>European School of Urology Nursing</i> created by urology nurses and health care professionals.</p> <p>e) Organise workshops and courses at the EAUN annual meeting and regionally</p> <p>Creating a European Standard of Education for Urological Nurses in cooperation with the ESU</p>	<ol style="list-style-type: none"> 1. Clearing House Århus, DK is presented in Milan. 2. Contact with Århus University, DK 3. EAU-office sends “Good practice-series” to Clearing House, USA 4. Contact EAU-school of urology for future possibilities for cooperation 5. Create Educational working group 	<ul style="list-style-type: none"> • March 2008 ► • July 2008. EAUN will define a responsible person • Sept 2008 • Sept 2008 • June 2008

Important conditions related to accomplishing the goal

- Tools for E-learning activities need to be available.
- Cooperation with the European School of Urology is essential
- Sponsor–partnership can be an opportunity

3. To encourage urological research undertaken by nurses and to enable the broadcasting of its results

Strategy	Remarks	Timeline
<p>a) Establish an annual meeting in a high quality and international standard.</p> <p>b) Continue to provide and publish evidenced based European guidelines in urological nursing</p> <p>c) Constitute a permanent Research/ Scientific Committee in the EAUN in cooperation with the EAU, which can support members, provide research activities for the members, broadcast research results and initiate multi center studies in the future.</p>	<p>High priority</p> <p>EAUN has already established contact with international associations in a new international network "Global Alliance of Urology Nurses (GAUN)" Make "epidemical" study on different practical levels in Europe in cooperation with GAUN</p>	<ul style="list-style-type: none"> • Every year • July 2008 The Board will define the responsible person. Next planned guideline will be released in 2009 • July 2008 The Board will define the responsible person. Planned meeting GAUN - November 2008 (BAUN-congress)

Important conditions related to accomplishing the goal

- Board members must be motivated and responsible for the assigned mission
- It's of great importance to find committed members from a representative cross Section of Europe
- Donation, funds or sponsors will be available for research in Urology nursing
- Cooperation's with other associations and companies related to urology nursing is necessary.

4. To promote the exchange of experience and good practice between its members

Strategy	Remarks	Timeline
<p>a) Organise an annual meeting with representatives of the national societies</p> <p>b) Develop a European database for urological nurses with a library of:</p> <ul style="list-style-type: none"> • Internationally recognised guidelines • Literature, abstracts and brochures relevant to urological nursing • Relevant journals, which also can be found through a link directly on www.eaun.uroweb.org • Other relevant information from websites <p>c) Developing a professional forum on Internet for the members (chat room)</p> <p>d) Involve and encourage the national societies/the members in the development of new guidelines defining subjects and participate in working groups</p> <p>e) Increase the level of information and interaction with the national societies and appeal for active</p>	<ol style="list-style-type: none"> 1. All included in the draft for "Media-plan" created April 2008 / BT, PH, PA, HL, JR at Arnhem office with focus on creating awareness on increasing membership and developing sponsoring options 2. The Board is aware of the opportunities internet offers for efficient communication between board members and between EAUN members and is at the moment investigating different possibilities. (Tina) 3. When future committees are established the board will look for consultants locally 4. Contact all the national societies 	<ul style="list-style-type: none"> • Start September 2008-2010 • An ongoing process • Start 2009-2010 <p>Make a follow-up meeting in</p>

<p>feedback. Each society is requested to report after every annual local congress. Offer exclusive membership in return for writing twice a year in EUT about "local activities, developments and trends"</p> <p>f) Reward and promote the host of the annual meetings</p> <p>g) Extend the possibilities for the Fellowship programme</p>	<p>during the season presenting the LTP and the local possibilities to get involved with the EAUN.</p> <p>5. Next Annual meeting will offer the host (Sweden) to arrange a local meeting supported by EAUN</p> <p>6. Create more awareness on the fellowship programme and intensify the effort(s) towards the members in the EUT and web-based NEWS</p>	<p>Stockholm with national societies</p>
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Important conditions related to accomplishing the goal

<p>5. To promote and represent the EAUN in an international perspective</p>		
Strategy	Remarks	Timeline
<p>a) The EAUN board strives towards representing the EAUN in every important event concerning urological nursing</p> <p>b) The EAUN aims to contribute to international meetings and events in terms of attending, presenting EAUN, lecturing, sharing experiences</p>	<p>1. Annual meetings 2. Advisory board 3. Educational events</p>	<ul style="list-style-type: none"> • ICS Sep. 2008 • DGU Sep. 2008 • SUNA Oct. 2008 • BAUN Nov. 2008 • FSUIS Sep. 2008

Important conditions related to accomplishing the goal

- Previous experience in the past years (2007-2008) has shown that it's of great importance and necessary that the EAUN is present. Many new relations of the EAUN have been established on international meetings and events.
- Networking and direct contact with colleagues has been fruitful for the EAUN in the past years.
- To create awareness on the EAUN requires active communication and attendance
- To increase membership it appears to be an advantage to be able to "see" and "talk with" the EAUN board members

<p>6. To establish standards for training and practice for European urological nurses</p>		
Strategy	Remarks	Timeline
<p>a) Offer certification as "trained" - "advanced" and "expert" in urology nursing by EAUN-standard</p> <p>b) Discuss and define criteria, terms and conditions for urological nursing practice</p> <p>c) Establish European accreditation by training and certification of European urological nurses in conjunction with the European School of Urology (future European School of Urology Nursing?)</p> <p>The following possibilities will be considered:</p> <ul style="list-style-type: none"> - Accredit attendance at the ESU course at the annual meeting - Accredit attendance of workshops at the annual meeting - Accredit attendance at research competition at the annual meeting - Accredit moderating sessions in international 	<p>1. Create Educational working group</p> <p>2. For future standardisation there should be a minimum of consensus and intercontinental agreement on education, criteria and content of educational programmes</p>	<ul style="list-style-type: none"> • Start information and planning process in 2009-2013

meetings and congresses <ul style="list-style-type: none"> - Accredite attendance in international meetings and congresses - Accredite attendance in language courses at meetings and congresses - Accredite giving lectures in international meetings and congresses - Accredite giving presentations in international meetings and congresses - Accredite abstracts in international meetings, congresses and journals - Accredite published articles in internationally recognised journals - Accredite the urological nurse at certain levels and become certified as “trained”- “advanced”-“expert” in urology nursing by European School of Urology Nursing standards. 		
<p style="text-align: center;">Important conditions related to accomplishing the goal</p> <ul style="list-style-type: none"> - Interest and motivation from local national societies for a united educational accreditation system - Cooperation with the European School of Urology (ESU) - Access to educational grants 		
<p>7. To contribute to the determination of European urological health care policies</p>		
<p style="text-align: center;">Strategy</p>	<p style="text-align: center;">Remarks</p>	<p style="text-align: center;">Timeline</p>
<ul style="list-style-type: none"> a) Expand contacts with the national societies b) Awareness on the diversity in European health care systems c) Represent EAUN and European patients in national / international discussions for improving quality in health care <ul style="list-style-type: none"> • Quality assurance models • Strategy for quality improvement 	<ol style="list-style-type: none"> 1. Every society could contribute by describing the scope of their health care systems and policies for improving health care quality. This will stress the importance of knowing the nature of different influences on the terms and conditions for each country and the urology nursing perspective 	<ul style="list-style-type: none"> • E.g. Barcelona 2010
<p style="text-align: center;">Important conditions related to accomplishing the goal</p> <ul style="list-style-type: none"> - Increase awareness on quality improvement in health care in general - Stress the evident effect on certain health care programmes, quality assurance models and economic consequences 		
<p>8. To get financial results which facilitate the aims and objectives 1-7</p>		
<p style="text-align: center;">Strategy</p>	<p style="text-align: center;">Remarks</p>	<p style="text-align: center;">Timeline</p>
<ul style="list-style-type: none"> a) Expand the contribution of sponsors and the number of sponsors. Every member of the board should be encouraged and have concrete responsibility to promote the EAUN through different activities. b) Define a concrete business plan including an estimated budget once a year together with relevant parties. (EAU Secretary General, EAU Sales Manager, EAUN secretary and the EAUN board) c) Delegate concrete tasks at every board meeting according to experience and 	<ol style="list-style-type: none"> 1. Concrete plan created in terms of a media plan for the next year and estimated budget for a five year period. Focus is on awareness of increasing membership and sponsor support and sponsor collaboration in any win-win situation. 	<ul style="list-style-type: none"> • Established at board meeting June 2008 • Established at board meeting June 2008 • Process began in EAU

<p>competencies of the board in co-operation with the EAU Sales Manager and EAU Office</p> <p>d) Determine together with the EAU Office terms and conditions for branding the EAUN, advertisements, competence of the board members for local and international arrangements and promotion</p>		<p>office, Arnhem, April 2008</p>
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